

# DESTINATION CHESTERFIELD

Invest in Chesterfield  
Partnership Packages

2024 - 2025





# Promoting Chesterfield as a destination to invest

**Encouraging investment is a collaborative effort, and partnership working is key to achieving our town's growth plans.**

Businesses choose to invest in Chesterfield because we support our talented people to keep developing, we support businesses to create jobs, and we look after our communities and green spaces.





# How will you benefit as our partner?

Connect with senior leaders in the public and property and construction sectors through dining and presenting opportunities to 200 delegates.

Improve engagement through fresh social media content including assets and copy suggestions, and dedicated media support.

Enjoy highly visible marketing at a well-established conference for positive brand feelings.

Support the town's economic growth as well as showcasing your growing business.

**Help Chesterfield punch above its weight!**





# Which option best suits your business goals?

01

**Strategic Partner**  
£10,000 per year  
(worth up to £13k)



02

**Investment Summit**  
Headline partner  
£5,000 per year



03

**Investment Lunch**  
partner  
£3,000 per year





# PACKAGE BENEFITS AND PRICING

## What your chosen package gets you

PLAN OPTIONS	Investment Strategic Partner £10,000 +VAT (worth £13k)	Investment Summit Headline Partner £5,000 + VAT	Investment Lunch Partner £3,000 + VAT
Branding throughout investment activity as Investment Strategic Partner and Chesterfield Champion	✓		
Investment Summit headline partner status including speaking slot or video at event and inclusion in all event media activity	✓	✓	
Investment Lunch dining with senior leaders at our venue for five of your team including your branding on display	✓	✓	✓
Advertising in Chesterfield business emailer for one year	✓		
Advertising on Chesterfield website for one year	✓		



# Investment Strategic Partner

£10,000 + VAT (worth up to £13k)

## WHAT'S ON OFFER?

Branding throughout investment activity as Investment Strategic Partner and Chesterfield Champion



Investment Summit Headline Partner status including naming of event, speaking slot /video at event, inclusion in event media activity, post-event video social media collaborations and more



Investment Lunch dining with senior leaders at our venue for five of your team including your branding on display



Advertising in Chesterfield business emailer for one year



Advertising on Chesterfield website home page, Investment and business pages for one year



Help Chesterfield punch above its weight



# Headline Partner of Chesterfield Investment Summit

£5,000 + VAT

## WHAT'S ON OFFER?

Investment Summit Headline Partner status including naming of event and speaking slot or video at event



Investment Lunch dining with senior leaders at our venue for five of your team including your branding on display



Branding on Chesterfield Investment Summit website as Headline Partner and data share request on booking form



Inclusion in Investment Summit media activity, post-event video and social media collaborations



**Encourage more investment**



# Investment Lunch Partner

£3,000 + VAT

## WHAT'S ON OFFER?

Investment Lunch Partner status including naming of lunch event, speaking slot and inclusion in all lunch event promotion including on the day social media



Investment Lunch dining with senior leaders in the property and construction and public sectors at our venue for five of your team including your branding on display



Branding on Chesterfield Investment Lunch booking page including data share request to link your business



**Develop relationships with decision makers**



# Our key data - 2023/2024

Business emailer average click-through: **4%**

Total views of business social media: **320.5k**

Total views of business/ invest website: **16.5k**

Average monthly media reach: **113k**

Investment Summit 2023 attendance: **200**

Investment Lunch 2023 attendance: **40**

Chesterfield Champions: **230**







**We continue to showcase our town as a destination to invest and grow, and aim to attract a further 400 businesses by 2030.**





**Could you help Chesterfield  
punch above its weight?**



# DESTINATION CHESTERFIELD

Get in touch for an informal chat. We're looking forward to working with you.

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