

DESTINATION CHESTERFIELD

Celebrate Chesterfield
Partnership Packages

2024 - 2025



Which option best suits your business goals?

01

Strategic Partner -
Celebrate Chesterfield
£9,000 per year
(worth £12k)



02

Headline Partner of
Celebrate Conference
£3,500 per year



03

Associate Partner of
Celebrate Conference
£1,575 per year



04

Expo Partner of
Celebrate Conference
£1,575 per year



PACKAGE BENEFITS AND PRICING

What your chosen package gets you

PLAN OPTIONS	Celebrate Strategic Partner £9,000 +VAT (worth £12k)	Celebrate Conference Headline Partner £3,500 + VAT	Celebrate Conference Associate Partner £1,575 + VAT	Celebrate Conference Expo Partner £1,575 + VAT
Branding throughout all Celebrate Chesterfield activity as Celebrate Strategic Partner and Chesterfield Champion	✓			
Headline Partner status at Celebrate Chesterfield Conference including speaking slot or video at event and quoted on media release	✓	✓		
Priority expo space at Celebrate Chesterfield Conference and inclusion pre and post event across comms and social media	✓	✓	✓	✓
Branding on Celebrate Conference booking page	✓	✓	✓	
Branding on Celebrate Expo booking page				✓
Advertising on business section of Chesterfield website for one year	✓			
Advertising in Chesterfield business emailer for one year	✓			

Celebrate Chesterfield Strategic Partner

£9,000 + VAT (worth up to £12k)

WHAT'S ON OFFER?

Branding throughout all Celebrate Chesterfield activity as Celebrate Strategic Partner and Chesterfield Champion



Headline Partner status at Celebrate Chesterfield Conference including speaking slot or video at event and quoted on media release



Priority expo space at Celebrate Chesterfield Conference and inclusion pre and post event across comms and social media



Advertising in Chesterfield business emailer for one year



Advertising on business section of Chesterfield website for one year



Become a key partner to celebrate success

Headline Partner of Celebrate Chesterfield Conference

£3,500 + VAT

WHAT'S ON OFFER?

Headline Partner status at Celebrate Chesterfield Conference including speaking slot or video at event



Branding on Celebrate Conference booking page including data share request to link your business



Headline Expo Space in prime location at Celebrate Chesterfield Conference



Quoted in Celebrate Chesterfield Conference media activity and included in social media collaborations



Associate Partner of Celebrate Chesterfield Conference

£1,575 + VAT

WHAT'S ON OFFER?

Associate Expo space at Celebrate Chesterfield Conference



Branding on Celebrate Conference booking page



Inclusion in Celebrate Chesterfield Conference comms and social media activity



Develop key relationships



Expo Partner of Celebrate Chesterfield Conference

£1,575 + VAT

WHAT'S ON OFFER?

Expo Partner space at Celebrate Chesterfield Conference



Branding on Celebrate Conference Expo booking page



Inclusion in Celebrate Chesterfield Conference comms and social media activity



Support our future growth

Our key data - 2023/2024

Business emailer average click-through: 4%

Total views of business social media: 320.5k

Total views of business/ invest website: 16.5k

Views of Celebrate Conference activity: 114.5k

Average monthly media reach: 113k

Celebrate Chesterfield 2024 attendance: 200+

Celebrate Chesterfield 2024 Exhibitors: 39

Chesterfield Champions: 230



DESTINATION CHESTERFIELD

Get in touch for an informal chat. We're looking forward to working with you.

Tara Underhill
Destination Chesterfield

Email address
tara.underhill@chesterfield.co.uk

Website
www.chesterfield.co.uk/celebrate

